

Speech

Subject: A. Speech

Purpose: B. The Speech collection is primarily intended to support undergraduate research and teaching to the Bachelor level as well as individual faculty projects.

Academic Programs Served:

C. The Speech collection supports programs primarily in the Communication Department. The undergraduate minor is offered in Communication as well the Bachelor degree with specialization in Advertising and Promotions, Interpersonal and Relational Communication, and Organizational Communication. Various aspects of Speech are of interest to such disciplines as Broadcasting and Mass Media, English, Marketing, Psychology, and Sociology.

Collection Guidelines:

D. **Languages:** Materials are collected in English only.

Chronology: Current materials and imprints are emphasized.

Geography: The United States is emphasized. North American and Western European imprints are emphasized.

Notes/Comments:

Lower and upper division textbooks are excluded.

Library Liaison: Sue Clerc

**Collecting Levels In
Speech**

<u>Subject</u>	<u>LC Classification</u>	<u>Collecting Level</u>
Oratory	PN 4001 - 4389	B
Collections of Orations, Letters, Essays	PN 6121- 6146	B

In addition, see COLLECTING LEVELS in Marketing (HF 5801-HF 9999 for Advertising).